

Adams Dry Co.

SIXTH AVENUE, 21ST AND 22D STREETS.

Some of Our Attractive Specials for To-Morrow.

Children's Dresses.



CHILDREN'S DRESSES LIKE CUT, sizes 6 to 14 years, made of fancy suiting in a variety of mixtures, front is made in jacket effect, with blouse of cashmere and velvet in contrasting colors, trimmed with fancy braid and gilt buttons, at... **4.48**

CHILDREN'S DRESSES LIKE CUT, in fancy mixed suiting, in a variety of colorings, yoke belt and cuffs of plain cashmere and velvet in contrasting colors, trimmed with fancy braid and gilt buttons, at... **1.98**

CHILDREN'S DRESSES SIMILAR TO CUT, made of sizes 6 to 14 years, all-wool T. Ricot, made of fancy plaid solid colors in a variety of hand-variety of shades, some blendings—velvet-trimmed on yoke and yoke—yoke and revers with revers handsomely satin ribbon and trimmed with fancy braid, at... **3.98**

CHILDREN'S DRESSES LIKE CUT, made of sizes 6 to 14 years, all-wool T. Ricot, made of fancy plaid solid colors in a variety of hand-variety of shades, some blendings—velvet-trimmed on yoke and yoke—yoke and revers with revers handsomely satin ribbon and trimmed with fancy braid, at... **2.98**

Women's Trimmed Hats in Immense Variety.

TRIMMED HATS in several new styles, either felt or velvet, simple and very stylish, at... **2.98**

Women's Stylish Silk Debut Hats.

Plain velvet short back sailors, Turbans, Walking and Round Hats, finished plain or with folds, good value for \$2.00, at... **1.48**

Women's Draped Velvet Hats, in colors or black—first quality—silk finish... **\$1.45**

Good Shoes at Low Prices.



ADAMS DRY GOODS CO., 6th Ave., 21st & 22d Sts.

Mahler Bros.

6th Ave. and 31st St.

Boys' Clothing

Great Sale of Boys' Suits, Overcoats and Reefers.

BOYS' ALL-WOOL SAILOR BLOUSE or VESTEE SUITS, handsomely trimmed and newest combinations; sizes 3 to 8 years; value \$2.98... **1.85**

BOYS' ALL-WOOL 2-PIECE DOUBLE-BREADED SUITS, in blue or mixed chevrons, sizes 7 to 16 years; real value \$3.50... **1.85**

BOYS' OVERCOATS, in Oxford Gray Frieze or Meltons, with velvet collar, extra well tailored; good value for \$4.50, our price **2.98**

BOYS' CORDUROY PANTS, sizes 4 to 15 years; regularly sold at 75c... **39c**

[Special 8 A. M. to 12 Noon—A \$2.50 Reefer for 1.29 (but remember only till 12 o'clock noon). 250 BOYS' BLUE CHINCHILLA REEFERS, with sailor collar, sizes 3 to 8 years... **1.29**

Open Saturday Evenings.

The Paris

Millinery Exclusives. Our Trimmed Hats At **\$4.98** and **\$6.98**

Stitching Children's Turn o' Shanter Hats, with corded crowns, **59c.**

Largest assortment of Ready to Wear Hats at from **98c.** to **\$4.98.**

Third Avenue, bet. 61st & 62d Sts.

O'Neill's.

Boys' Clothing Dept.

When you buy a suit here for your boy you can depend upon it that you're getting the best value in New York for your money, that the suit you buy is perfect in fit and finish and is made of stylish and durable material. There's not a cheap shoddy garment in our stock. Here are a few

Unusually Good Values for To-day and Saturday:

BOYS' LONG PANTS SUITS, all-wool materials, 14 to 20 year sizes and from 28 to 16 inch chest measure, fancy Cheviots, black, blue and gray Cheviots, fancy Worsteds and gray unfinished Worsteds; actually worth \$10.00... **7.50**

BOYS' REEFERS, like cut, of fine all-wool material, red, Yale blue and covert, 3 to 8 year sizes, and actually worth \$7.00... **4.85**

BOYS' SAILOR SUITS, of blue Serge, single or double breasted, 3 to 12 year sizes; never before sold for less than \$5.00; marked for this sale... **3.75**

BOYS' FINE THREE-PIECE SUITS, finished or unfinished Serge, double-breasted vests, suitable for dress wear; 8 to 16 year sizes, and worth \$8.00... **6.00**

BOYS' SCHOOL SUITS, made of all-wool materials, suits that will give good satisfaction and stand rough usage, 7 to 16 year sizes, worth \$5.00... **3.00**

BOYS' NORFOLK SUITS, with plaits and belts, made of blue Serge and fancy all-wool Cheviots; 6 to 12 year sizes, worth \$8.00... **5.00**

In the Men's Department

we are showing a complete line of Suits and Overcoats in the latest styles and materials

at Prices More Than Attractive.

MEN'S BATH ROBES, HOUSE COATS AND FURNISHINGS of every description at lowest prices.

Sixth Avenue, 20th to 21st Street.

Meyer Jonasson & Co.

Will place on sale Saturday, October 6, a special value.

FRENCH FLANNEL WAIST,

In all the prevailing fashionable shades.

Stitched, Box plait Back.

At **\$2.90**

Regularly sold for \$3.90.

Broadway and 12th Street.

AMAZING results are to be had Business Opportunities advertised from Sunday World Wants. In The World pay big returns.

Rothenberg & Co.

FORMERLY LUDWIG BROS.

West 14th St.

Your Money Back if a Purchase Is Unsatisfactory.

Children's Fall Clothing Needs

Because we keep right on giving you the best values in town for the money, the Boys' Department grows better every day. We have many rich and exclusive creations in a carefully selected stock of desirable fabrics and patterns. Great care has been given the making, and you take no risk whatever. The prices are unapproachable.

Boys' Blouse Suits, all-wool navy blue chevrons; beautifully trimmed, and will delight any boy or his mother. You can't buy this suit anywhere for less than \$1.50; all we ask is... **1.98**

Boys' Two-Piece Suits—Here's another bright bargain; all-wool chevrons, cassimeres and worsteds; plain colors and fancy mixtures; pants with patent waist-band; taped seams; elsewhere \$3.50; but at Rothenberg's... **1.98**

Boys' Three-Piece Suits; all-wool chevrons and cassimeres; double-breasted vests; coats serge lined; very natty; \$5.98 values. Any mother will gladly pay... **3.98**

Boys' Blouses, sizes 3 to 14; handsome striped and checked flannellets, with shirt and sailor collar; 95c values at... **49c**

Boys' Pants; fancy striped worsteds; patent waist-band; every pair guaranteed to wear well; 49c values at... **25c**

Full line of Boys' Hats, Telescopes, Derbys and Alpines. All the leading shades; \$1.50 values at... **98c**

Attractive Wear Things for the Girls.

Girls' Jackets—Blue melton, double-breasted effect; well lined; sizes 14 to 16 special bargain at... **3.98**

Girls' Long Garments—Sizes 4, 5 and 6 only; all wool boucle cloth, in green, red, blue and brown; new cape Kersey and braid trimmed; only... **3.98**

Children's Fitted Reefers—Three new styles, fur velvet or combination trimmed; colors, garnet, brown, castor and blue; sizes 4 to 14; \$5.00 values at... **3.98**

Children's Box Reefer with plaid lined hood, dark cadet, blue velvet piped; sizes 6 to 14; special... **4.98**

Liberty Shoes—Twenty-five styles in Patent Leather, Box Calf, Vici Kid and Dongola Kid; cloth tops, kid tops, kangaroo tops and all styles of toes and heels; hand-sewed welted and flexible soles. Your choice of the superb \$3.50 Liberty Shoes at... **1.98**

Shoes for Boys and Girls.

Boys' Satin Calf Lace Shoe, spring heel... **1.00**

Boys' Satin Calf Lace Shoe, heels, 12 to 5 1/2... **1.25**

Boys' "Neverbreak" Shoes, spring heels... **1.25**

Boys' "Neverbreak" Shoes, heels, 12 to 5 1/2... **1.69**

Girls' Shoes, lace or button, cloth or kid tops... **1.00**

Ehrich Bros. Ehrich Bros.

The Clothing Surprise Is an Immense Success.

Some people claim that nothing can surprise them. They can't say it now if they've attended this clothing sale. Not one patron in all the thousands who has not expressed astonishment at the style, the fit, the finish of these garments at such prices. We're offering you far more than you expect for your money. It's because of business perplexities surrounding the men who made the clothes.

The Complete Manufacturers' Stock of

McLaughlin, Silberstein & Ittig, 14 W. 4th St.,

Is Here at Less Than Actual Manufacturing Cost.

Mr. McLaughlin of this firm was for 20 years manufacturer for Browning, King & Co., and Smith, Gray & Co. Cheap workmanship and materials are strangers to his workrooms. He never knew how—and never tried—to cater to a cheap class of trade. The circumstance speaks volumes for the garments in this sale. Come to-morrow. The opportunity is one in a thousand.

<p>Surprise No. 1. MEN'S BUSINESS SUITS, strictly woolen Winter suits. In newest patterns, fancy and plain chevrons and cassimeres, also plain blue and black, made with durable linings and guaranteed by both the makers and ourselves to give reasonably satisfactory wear; cost \$10.00 to manufacture, at... 5.75</p> <p>Surprise No. 2. FINE FALL SUITS, in light, medium and dark checks and plaids in reliable grades of cassimeres, worsteds and tweeds; also the popular Oxford and blue and black chevrons; made for good, hard service, as well as for style and dress; hundreds of patterns, worth \$12.00, for... 7.75</p> <p>Surprise No. 3. MEN'S FINEST WINTER SUITS—Imported English double and twist checks and plaids, fine French vicuna, Oxford and Cambridge mixtures and high-grade, pure worsted suitings, in latest colorings, including blue and black; stylishly designed and hand-tailored, worth \$18, \$20 and \$25, at... 9.75</p> <p>Surprise No. 4. \$5 Men's Vests, \$2. Our entire stock of MEN'S \$5.00 PANCY VESTS, made up in the popular double-breasted styles of fancy worsted and stripes; also some very nobby effects in Yorkshire plaids; over 100 designs; a \$5 vest for... 2.00</p>	<p>Surprise No. 5. COATS—Oxford vicuna coatings and English whipcords, in the latest London tan and brown shades, best Farmer's satin body linings and guaranteed silk sleeve linings; the workmanship throughout being of the best; regular out- and out \$10 garments; choice at... 5.75</p> <p>Surprise No. 6. MEN'S WINTER OVERCOATS, the newest rough Oxford gray vicunas, lined with extra heavy cloth; the pockets are of heavy plush; the collars of velvet that will not crack; sleeves lined with genuine iron frame lining; sizes from 34 to 46 chest; designed to retail for \$12.00; to-morrow, and to-morrow only... 5.98</p> <p>Surprise No. 7. GENTLEMEN'S WINTER OVERCOATS, Oxford, Cambridge and gray frieze, and the finest grade of foreign all-wool smooth Kersey cloth—blue, black and brown; half satin yoke and sleeves, all-wool body lining, silk velvet collar; could not be equalled for less than \$18.00, here... 9.80</p> <p>Surprise No. 8. GENTLEMEN'S FINEST WINTER OVERCOATS, made of finely finished St. George Kersey, in blue and black, also a complete line of rough effects; some are silk lined throughout; worth up to \$25.00, marked... 12.75</p>	<p>Surprise No. 9. BOYS' FINE 2-PIECE GARMENT SUITS, choice all-woolen fabrics, desirable black and blue chevrons; ages 7 to 15; worth \$2.50, at... 1.50</p> <p>Surprise No. 10. BOYS' 2-PIECE KNEE-PANTS SUITS, double-breasted; ages 7 to 15 years; fancy cassimeres and tweeds, and checks and plaids, with double knees, taped seams and riveted buttons; guaranteed \$3.00 values... 1.98</p> <p>Surprise No. 11. BOYS' FINE TWO-PIECE SUITS, in all the newest designs of checks, plaids and mixtures; some smooth cassimeres and rough effects, double seats and knees, patent waistbands and riveted buttons; usually sold at \$5; now... 2.98</p> <p>Surprise No. 12. BOYS' 3-PIECE VEST SUITS, attractive designs in all-wool plaids, checks and stripes; also plain black Oxford and blue chevrons, designed in mannish fashion, with cutaway sack coat and double-breasted vest, sizes 8 to 16 years, worth \$5.00, at... 2.98</p>	<p>Surprise No. 13. BOYS' FINE SAILOR BLOUSE SUITS, in navy blue chevrons and mixtures, very handsomely embroidered and trimmed; ages from 8 to 15 years, worth \$3.50, at... 1.98</p> <p>Surprise No. 14. VESTEE SUITS, chevrons and cassimeres, in new fall shades, with small collars and double-breasted vest, \$3.50 values; here, in sizes from three to eight years, for... 1.98</p> <p>Surprise No. 15. Youths' Suits, BOYS' LONG TROUSER SUITS, all wool chevrons, in black, blue and fancy mixtures; fashionably cut coats, single and double breasted vests; made to give good hard wear; worth \$5.50, at... 5.00</p> <p>Surprise No. 16. BOYS' LONG TROUSER SUITS, of rough-finished and heavy weight black and blue chevrons and wide-wale Serges; also a handsome line of fancy Tweeds and chevrons, single and double breasted coats and vests, nicely trimmed, worth \$12.00... 6.98</p>
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We Are Selling Thousands of Hats

Because No Other Store Can Equal Our Offers.

MEN'S DERBYS AND ALPINES, in all the new shades of black, brown, Mocha, pearl and mouse. Copies of Dunlap, Knox and Young blocks; trimmed with silk bindings. Exclusive hatters charge you \$2.50; our price... **1.00**

MEN'S DERBYS AND ALPINES—Don't ask how we do it, but get one of these very newest fall hats; all the very latest colorings and styles that exclusive hatters charge \$3.00 for; here at... **1.50**

BOYS' DERBYS, ALPINES AND TELESCOPE HATS of fine felt, in every color manufactured. We offer a very large assortment, worth \$1.50, at... **98c**

98 Cents in Footwear Here

Buy More Than \$1.50 and \$2.00 Elsewhere.

You know this from past experience. Because of such values our Shoe Sales have grown to immense proportions. The commodious Shoe Store is now too small to accommodate you comfortably. The great bargain square in the centre of the main floor was inaugurated to relieve pressure upon the regular salesroom. It's come to be a continual necessity. Following most exceptional values for to-morrow:

<p>1,200 pairs MISSES' AND CHILDREN'S PATENT LEATHER, GENUINE DONGOLA KIDSKIN CLOTH TOP, LACE AND BUT- TON SHOES, latest dress shoes; sizes, 6 to 8, 9 to 11 and 12 to 2; kid; all the new shape toes; all sizes; made to sell at \$1.75 to \$2.00; sale price, 98c</p> <p>BOYS' AND MISSES' EXTRA QUALITY BOX CALF AND DONGOLA LACE AND BUTTON SHOES, sizes 9 to 13 1/2 and 12 to 2, spring heels; worth \$1.50, sale price, 98c</p> <p>BOYS' "HANOVER" SATIN CALF HEEL SHOES, London cap toe, bright dongola toe, extension sole, fair stitch, absolutely solid and warranted; 12 to 5 1/2, 5, worth \$1.50; special price, 98c</p>	<p>8,000 pairs LADIES' BLACK SEWED TURNED SOLE JULIETTE and easy and comfortable HOUSE SHOES, sizes 4 to 8; worth \$1.50; sale price, 98c</p> <p>OLD LADIES' COMFORT SHOES, made of soft dongola, very flexible, no feet too tender to wear them; sizes 4 to 8, worth \$1.50; special price, 98c</p>
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Complete Showing Children's Garments.

Offered in a Sweeping Saturday Sale.

Here's a store full of wise economies. These garments were bought for the satisfaction-giving qualities that will be found in everyone. True economy is not solely in a small price. These are the latest, most attractive styles—values such as you can find nowhere else.

<p>Children's Box Coats and Reefers. 4.98 FOR \$5.50 CHILDREN'S STYLISH BOX REEFERS, fine beaver cloth, in blue, tan and red, full lined, velvet collar, elegantly tailored; also in the same lot are some pretty tan covert box reefers, full lined, sizes 6 to 14.</p> <p>7.98 FOR \$10.00 CHILDREN'S BOX REEFERS, fine tan Kersey cloth, full lined in satin, prettily tailored, sizes 6 to 14.</p>	<p>Children's Skirts. 1.98 FOR MISSES' AND CHILDREN'S STYLISH HOMESPUN DRESS SKIRTS, in blue, black and brown; elegantly tailored; fine percale lined, lengths 27 to 38.</p> <p>2.98 FOR MISSES' AND CHILDREN'S FINE ALL-WOOL SERGE SKIRTS, made with flounce, prettily tailored, lined in fine percale, lengths 28 to 37.</p> <p>4.98 FOR MISSES' RAINY-DAY SKIRTS, made of fine golf cloaking, plaid back, in stylish Oxford gray, finely tailored; perfect hanging; lengths 28 to 37 inches.</p>
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6th Ave. and 23d St.

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